**ANALYSIS REPORT**

**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

First conclusion, There are more successful in the campaign compared to unsuccessful or failed, which shows something is working and it is an indication of a good sign.

There are more canceled campaigns with inadequate information as to why they have been canceled.

Some campaigns are more successful in specific countries than others, which shows that not every campaign performs the same in any given geographical scenario.

**What are some limitations of this dataset?**

There is no adequate data to conclude vast analysis on the subject matter, for instance, what is causing some campaigns to cancel?

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

Pie Chart, due the size of the information provided, pie charts would easily show which campaigns contribute more than others.

Waterfall, in my opinion, with lack of cause for the canceled campaigns, waterfall graphs would easily explain the internal or external factor as to what caused the cancellation.

And lastly, scatter plot due the size of the data, scatter would make it visually easier to find relationships between data sets.

**Brief Statistical Analysis on Campaign Backers**

In this example, we can use either “mean” or “median” because they happen to be in a similar range.

In conclusion, using either to summarize will bring similar results.